

17. Food Culture Improvement Project

○ Food Culture Improvement Project

- Food waste in Korea causes global warming and energy waste, generating 8.85 million tons of greenhouse gases per year.
- Apartment residents tend not to reduce food waste without direct pressure.
- In accordance with the government's policy of using the pay-as-you-throw food waste management system, this project will help reduce food waste through public opinion surveys and promotional campaigns for the pay-as-you-throw food waste management system.

○ Key Features

- Period: From February to November 2012
- Targeted for: Apartments in Wonju
- Hosted by: Ministry of Environment, Wonju City Hall
- Organizers: Agenda 21 for Wonju, Dajawon LLC.
- Key Programs
 - Foundation of Food Culture Improvement Group
 - Group training
 - Extension source for group
 - Evaluation Discussion
 - Extension service for food culture improvement, signature collecting campaign for food waste reduction
 - Food Culture Improvement Campaign
 - No Leftover Food Campaign
 - Citizen monitoring for the pay-as-you-throw food waste management system.
 - Study on food waste emissions

○ Expectations

- Higher public awareness of and interest in food culture improvement, food waste reduction and the pay-as-you-throw food waste management system.
- Food waste emission analysis is allowed and the reduction amount from the pay-as-you-throw food waste management system can be measurable through a study on food waste emissions in a pilot project area, which had been impossible to check accurately.
- Under Wonju's volume-rate food waste disposal system in RFID, consistent education and organized promotion programs are required to raise public awareness.